Public LLMs and Their Role in Non-Profit Organizations

MODEL	NON-PROFIT APPLICATIONS	PROS	CONS
GPT-4 (OpenAI)	• Draft donor emails, grant proposals • Create advocacy posts • Analyze survey responses • Automate donor inquiries	• Free tier, user-friendly • High-quality text output • Versatile for content creation • API integrates with CRMs	• Limited free tier usage • Privacy concerns without encryption • Requires prompt tuning
Claude (Anthropic)	• Write ethical policies • Summarize program reports • Generate training materials • Analyze feedback	• Ethical AI focus, low bias • Free website access • Strong for safe content • Task automation tools	• Limited free access for heavy use • Fewer integrations • Less creative versatility
Gemini (Google)	• Translate advocacy materials • Analyze needs data • Create educational content • Optimize donor research	• Free via Google for Nonprofits • Google Workspace integration • Multi-modal (text, images) • Fast responses	• Google ecosystem reliance • Limited public API • Requires Google account
LLaMA 3.2 (Meta AI)	• Analyze donor sentiment • Generate program FAQs • Support grant research • Automate data entry	• Open-source, free for research • Highly customizable • Strong community support • Low-cost deployment	• Needs technical expertise • No commercial free tier • High computational requirements • Limited usability out-of-box
Granite (IBM)	• Needs technical expertise • No commercial free tier • High computational requirements • Limited usability out-of-box	• Fully open-source • Enterprise-grade security • Optimized for automation • Supports cybersecurity	• Complex setup • Limited creative text • Smaller ecosystem • Requires IBM knowledge

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